



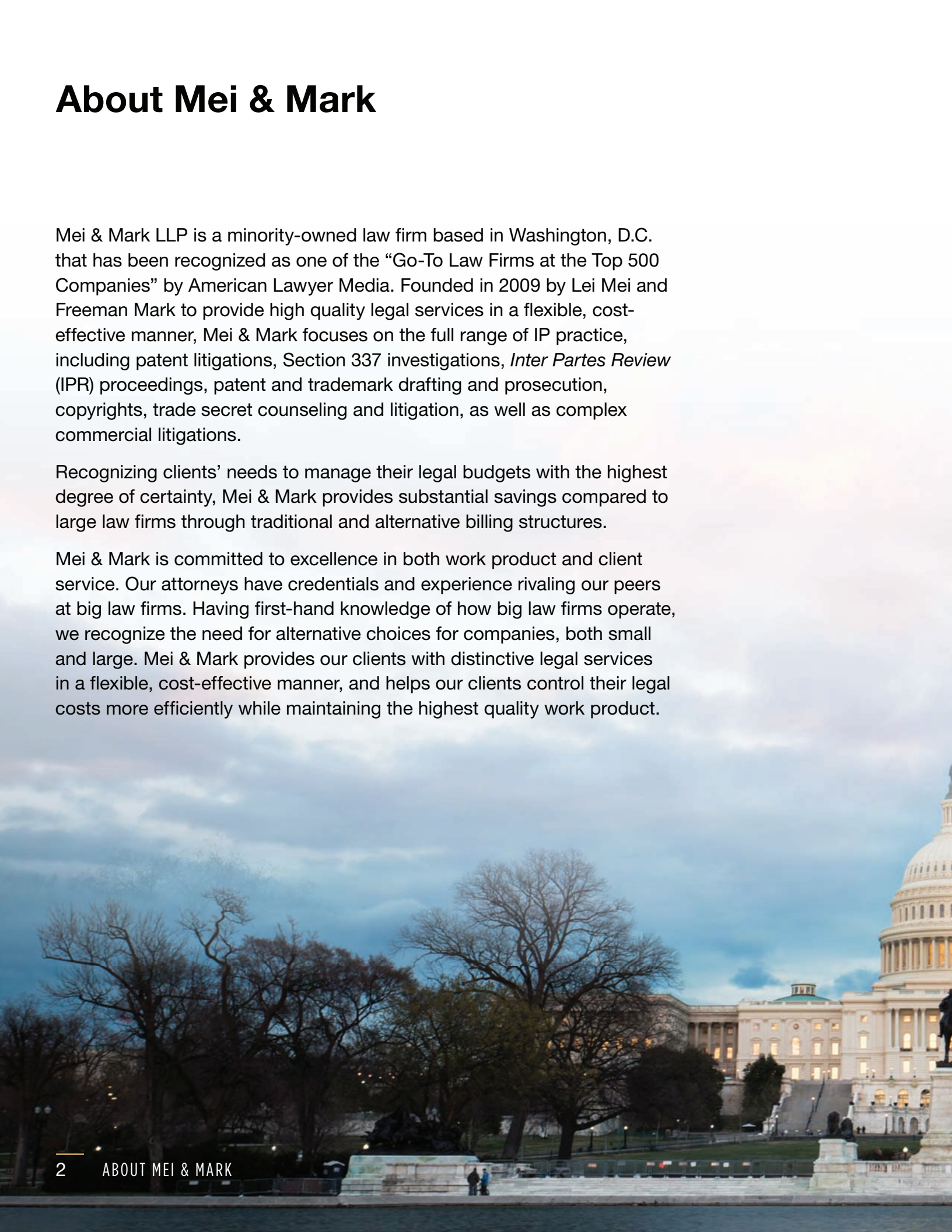
A GO-TO LAW FIRM FOR THE TOP 500 COMPANIES

# About Mei & Mark

Mei & Mark LLP is a minority-owned law firm based in Washington, D.C. that has been recognized as one of the “Go-To Law Firms at the Top 500 Companies” by American Lawyer Media. Founded in 2009 by Lei Mei and Freeman Mark to provide high quality legal services in a flexible, cost-effective manner, Mei & Mark focuses on the full range of IP practice, including patent litigations, Section 337 investigations, *Inter Partes Review* (IPR) proceedings, patent and trademark drafting and prosecution, copyrights, trade secret counseling and litigation, as well as complex commercial litigations.

Recognizing clients’ needs to manage their legal budgets with the highest degree of certainty, Mei & Mark provides substantial savings compared to large law firms through traditional and alternative billing structures.

Mei & Mark is committed to excellence in both work product and client service. Our attorneys have credentials and experience rivaling our peers at big law firms. Having first-hand knowledge of how big law firms operate, we recognize the need for alternative choices for companies, both small and large. Mei & Mark provides our clients with distinctive legal services in a flexible, cost-effective manner, and helps our clients control their legal costs more efficiently while maintaining the highest quality work product.



# Mei & Mark Milestones

- **February 2009:** Mei & Mark was founded with offices in Washington, D.C. and Florida.
- **August 2009:** Mei & Mark engaged its first Fortune 500 client.
- **2011:** Mei & Mark established an office in Los Angeles, California.
- **2013:** Mei & Mark was recognized as one of the “Go-To Law Firms at the Top 500 Companies” by American Lawyer Media.
- **2017:** Two trial teams of Mei & Mark attorneys presented their cases at two separate patent trials during the same week in April.
- **2017-Present:** Several Mei & Mark attorneys are named as Super Lawyers and Rising Stars by Super Lawyers.
- **2018:** Mei & Mark was named as a Top U.S. Firm for ITC Section 337 Practice by the Chinese Ministry of Commerce.
- **2019:** Mei & Mark celebrated its 10-year anniversary at the National Press Club.
- **2019:** Mei & Mark and its attorneys ranked as Top ITC Law Firm and Top ITC Attorneys by Docket Navigator.



# Mei & Mark Team

Mei & Mark is a product of diversity. While most of our attorneys have worked for large law firms and all have top credentials and legal experience, we come from diverse backgrounds. We also represent a diverse clientele including companies large and small, domestic and international.

We strongly believe that this diversity benefits our practice and allows us to serve our clients better. Specifically, our diverse backgrounds and experiences help us better understand the various concerns of our clients. We understand that we work for you to help you achieve your goals, and we deliver our services in the most cost-effective manner to exceed your expectations.



# Areas of Practice

## **Litigation**

Appellate Practice  
Patent Litigation (District Court)  
ITC Section 337 Investigations  
USPTO Post-Grant Proceedings  
Trademark/Trade Secret/Copyright Litigation  
Complex Commercial Litigation

## **Intellectual Property**

Patent Prosecution  
Trademark and Copyright  
Trade Secret  
IP Management  
Investigations and Strategy  
Entertainment Law  
Design Law

## **U.S. Customs and International Trade**

Anti-Dumping and Subsidy

## **China Practice**

General Counseling  
Chinese Government Relations  
Antitrust and Competition



# Litigation

Mei & Mark offers flexible and predictable billing arrangements in all litigation matters. We represent clients in district court patent litigations, Section 337 investigations before the U.S. International Trade Commission (ITC), USPTO post-grant proceedings such as *Inter Partes Review* (IPR), as well as complex business litigations.

## Appellate Practice

Mei & Mark has substantial experience handling appeals from district court litigations, Section 337 investigations, and IPR proceedings. Our attorneys possess exceptional academic accomplishments and legal experience, which allow us to identify and analyze key issues in patent- related appeals to the U.S. Court of Appeals for the Federal Circuit.

In addition to the Federal Circuit, Mei & Mark has represented clients before U.S. Courts of Appeals for the Fourth, Seventh, Ninth, Eleventh, and D.C. Circuits in other intellectual property and general litigation matters.

## Trial Practice

Mei & Mark has successfully tried many cases in some of the most prominent IP litigation venues in the United States, including the U.S. International Trade Commission (ITC) and various U.S. district courts. In April 2017, Mei & Mark reached a milestone when two trial teams successfully presented their cases at two separate patent trials during the same week.

Our trial attorneys have been involved in all phases of patent litigation, covering infringement investigation, claim charts, claim construction, witness preparation, deposition, and trial.

Mei & Mark takes pride in handling litigation in a cost-effective manner to help clients stay under their budgets. For example, Mei & Mark uses its own innovative document-mining technique to locate and process large-scale document productions, extracting relevant information in a fraction of the time and at a substantial cost savings compared to traditional document reviews/witness pull processes. In short, our attorneys have developed a keen understanding of the practices necessary to achieve successful outcomes, tailoring litigation strategy to each client's available resources, experience level, and business goals.

## **ITC Section 337 Investigations**

Mei & Mark is known for its expertise in handling ITC Section 337 investigations. As one of the few boutique firms with a top-notch Section 337 practice, our team of experienced ITC litigators includes a former attorney advisor at the ITC's Office of General Counsel and a former attorney advisor to the ITC's Chief Administrative Law Judge. Since 2009, Mei & Mark has represented clients in over 30 ITC investigations including related U.S. Customs proceedings and Federal Circuit appeals.

## **USPTO post-grant proceedings**

Mei & Mark represents clients in all forms of post-grant proceedings before the United States Patent and Trademark Office (USPTO), including re-issue applications, *ex parte* reexamination, supplemental examination, post-grant review (PGR), *inter partes* review (IPR), and covered business method (CBM) proceedings.





# Representative Cases (AS OF SEPTEMBER 2019)

## Federal Appeals

1. Canon Inc. v. Int'l Trade Comm'n, No. 19-1950 (Fed. Cir.).
2. ATEN Int'l Co. v. Uniclass Technology Co., No. 18-1922 (Fed. Cir.).
3. Kaneka Corp. v. Xiamen Kingdomway Grp. Co., No. 18-1892 (Fed. Cir.).
4. Swagway, LLC v. Int'l Trade Comm'n, No. 18-1672 (Fed. Cir.).
5. ATEN Int'l Co. v. Uniclass Technology Co., No. 18-1606 (Fed. Cir.).
6. Swagway, LLC v. Int'l Trade Comm'n, No. 18-1556 (Fed. Cir.).
7. Drop Stop LLC v. Zhu, No. 18-1533 (Fed. Cir.).
8. Razor US LLC v. Int'l Trade Comm'n, No. 17-2591 (Fed. Cir.).
9. Asghari-Kamrani v. United Services Automobile Association, No. 17-2504, -2505, -2191, -2101 (Fed. Cir.).
10. Triple Up Limited v. Youku Tudou Inc., No. 17-7033 (D.C. Cir.).
11. In Re Nader Asghari-Kamrani, No. 17-123 (Fed. Cir.).
12. Asghari-Kamrani v. United Services Automobile Ass'n, No. 16-2415 (Fed. Cir.).
13. Dragon Intellectual Property, LLC, v. Unified Patents, No. 16-1813 (Fed. Cir.).
14. Dragon Intellectual Property, LLC, v. Apple Inc., Nos. 2016-2186, -2453, -2454, -2456, -2459, -2460, -2461, -2462, -2463, -2464 (Fed. Cir.).
15. Dragon Intellectual Property, LLC, v. DISH Network L.L.C., Nos. 2016-2468, -2492 (Fed. Cir.).
16. Rivera v. Int'l Trade Comm'n, No. 2016-1841 (Fed. Cir. May 23, 2017).
17. Kaneka Corp. v. Xiamen Kingdomway Grp. Co., 790 F.3d 1298 (Fed. Cir. 2015).
18. Daewoo Elecs. Am. Inc. v. Opta Corp., No. 14-17498 (9th Cir.).
19. Align Tech., Inc. v. Int'l Trade Comm'n, 771 F.3d 1317 (Fed. Cir. 2014).
20. Han v. United Continental Holdings, Inc., No. 13-3871 (7th Cir. Aug. 11, 2014).
21. Kwok v. Delta Air Lines Inc., No. 14-10552 (11th Cir. Aug. 25, 2014).
22. Fujian Hongan Electric Co. v. Int'l Trade Comm'n, No. 2012-1493 (Fed. Cir. Aug. 13, 2013).
23. Leviton Mfg. Co. v. Int'l Trade Comm'n, No. 2012-1483 (Fed. Cir. Aug. 13, 2013).
24. Pass & Seymour, Inc. v. Int'l Trade Comm'n, 617 F.3d 1319 (Fed. Cir. 2010).
25. General Protecht Group, Inc. v. Int'l Trade Comm'n, 619 F.3d 1303 (Fed. Cir. 2010).

## Federal District Court Litigations

1. Siemens Postal, Parcel & Airport Logistics LLC v. Pteris Global (USA) Inc., No. 3:19-cv-00233 (W.D.N.C.).
2. Juul Labs, Inc. v. XFire, Inc., No. 4:18-cv-03571 (S.D. Tex.).
3. MercAsia USA, Ltd. v. Zhu et al., No. 3:17-cv-00718 (N.D. Ind.).
4. Swagway, LLC v. Hangzhou Chic Intelligent Tech. Co., No. 3:16-cv-00567 (N.D. Ind.).
5. Hangzhou Chic Intelligent Tech. Co., Ltd. v. Swagway, LLC, No. 3:17-cv-00339 (N.D. Cal./N.D. Ind.).
6. Drop Stop LLC v. Zhu, No. 2:16-cv-07916 (C.D. Cal.).
7. Triple Up Limited v. Youku Tudou Inc., No. 1:16-cv-00159 (D.D.C.).
8. China International Marine Containers (Group), Ltd., v. Jianxi Oxygen Plant Co., No. 4:15-cv-01887 (S.D. Tex.).
9. ATEN Int'l Co. v. Uniclass Tech. Co., No. 2:15-cv-04424 (C.D. Cal.).
10. Razor USA LLC v. Swagway, LLC, No. 2:15-cv-09209 (C.D. Cal.).
11. Segway Inc. v. Swagway, LLC, No. 1:15-cv-01198 (D. Del.).
12. Asghari-Kamrani v. United Services Automobile Ass'n, No. 2:15-cv-00478 (E.D. Va.).
13. Whirlpool Corp. v. Tianjin Jinghai Yunda Indus. & Trade Co., Ltd., No. 2:15-cv-2103 (E.D. Tex.).
14. Pathway Innovations & Techs., Inc. v. QOMO HiteVision, LLC, No. 3:15-cv-01540-JLS-JLB (S.D. Cal.).
15. Pathway Innovations & Techs., Inc. v. Adesso, Inc., No. 3:15-cv-01538-JLS-JLB (S.D. Cal.).
16. Toyo Tire & Rubber Co., Ltd. v. Atturo Tire Corp., No. 1:14-cv-00206 (N.D. Ill.).
17. Daewoo Elecs. Am. Inc. v. Opta Corp., No. 3:13-cv-1247 (N.D. Cal.).
18. Amethyst IP, LLC v. Adesso, Inc., No. 2:13-cv-02944 (E.D.N.Y.).
19. Kaneka Corp. v. Zhejiang Med. Co., No. 2:11-cv-02389 (C.D. Cal.).
20. Walker Digital, LLC v. Ayre Acoustics, Inc., No. 1:11-cv-00321 (D. Del.).
21. Leviton Mfg. Co. v. Fujian Hongan Elec. Co., No. 3:10-cv-03961 (N.D. Cal.).
22. Zhejiang Ouhai Int'l Trade Corp. v. So. Cal. Valves, No. 2:09-cv-09329 (C.D. Cal.).
23. Seiko Epson Corp. v. Glory South Software Mfg. Inc., No. 3:06-cv-00477 (D. Or.).



## ITC Section 337 Investigations

1. ITC Inv. No. 337-TA-1142, Accused Products: Certain Pocket Lighters
2. ITC Inv. No. 337-TA-1139, Accused Products: Certain Electronic Nicotine Delivery Systems and Components Thereof
3. ITC Inv. No. 337-TA-1125, Accused Products: Certain Height-Adjustable Desk Platforms and Components Thereof
4. ITC Inv. No. 337-TA-1123, Accused Products: Certain Carburetors and Products Containing Such Carburetors
5. ITC Inv. No. 337-TA-1114, Accused Products: Certain Modular LED Display Panels and Components Thereof
6. ITC Inv. No. 337-TA-1107, Accused Products: Certain LED Lighting Devices and Components Thereof
7. ITC Inv. No. 337-TA-1106, Accused Products: Certain Toner Cartridges and Components Thereof
8. ITC Inv. No.: 337-TA-1007/1021 (Consolidated), Accused Products: Certain Personal Transporters, Components Thereof, and Packaging and Manuals Therefor, and Certain Personal Transporters and Components Thereof
9. ITC Inv. No.: 337-TA-1000, Accused Products: Certain Motorized Self-Balancing Vehicles
10. ITC Inv. No.: 337-TA-974, Accused Products: Certain Aquarium Fittings and Parts Thereof
11. ITC Inv. No.: 337-TA-967, Accused Products: Certain Document Cameras and Software for Use Therewith
12. ITC Inv. No.: 337-TA-929, Accused Products: Beverage Brewing Capsules, Components Thereof, and Products Containing the Same
13. ITC Inv. No.: 337-TA-929 U.S. Federal Circuit Appeal, Accused Products: Beverage Brewing Capsules, Components Thereof, and Products Containing the Same
14. ITC Inv. No.: 337-TA-922, Accused Products: Devices Containing Non-Volatile Memory and Products Containing the Same
15. ITC Inv. No.: 337-TA-909, Accused Products: Non-Volatile Memory Devices and Products Containing Same
16. ITC Inv. No.: 337-TA-894, Accused Products: Tires and Products Containing Same
17. ITC Inv. No.: 337-TA-833, Accused Products: Digital Models, Digital Data, and Treatment Plans for Use in Making Incremental Dental Positioning Adjustment Appliances
18. ITC Inv. No.: 337-TA-824, Accused Products: Blu-Ray Disc Players
19. ITC Inv. No.: 337-TA-789, Accused Products: Digital Television
20. ITC Inv. No.: 337-TA-740, Accused Products: Toner Cartridges and Components Thereof
21. ITC Inv. No.: 337-TA-739, Accused Products: Ground Fault Circuit Interrupters
22. ITC Inv. No.: 337-TA-739 (Enforcement Proceeding), Accused Products: Ground Fault Circuit Interrupters
23. ITC Inv. No.: 337-TA-739 (Post-ITC U.S. Customs Proceeding), Accused Products: Ground Fault Circuit Interrupters
24. ITC Inv. No.: 337-TA-731, Accused Products: Toner Cartridges and Components Thereof
25. ITC Inv. No.: 337-TA-615 (Post-ITC U.S. Customs Proceeding), Accused Products: Ground Fault Circuit Interrupters
26. ITC Inv. No.: 337-TA-615 U.S. Federal Circuit Appeal, Accused Products: Ground Fault Circuit Interrupters
27. ITC Inv. No.: 337-TA-565 (Post-ITC U.S. Customs Proceeding), Accused Products: Ink Cartridges and Components Thereof
28. ITC Inv. No.: 337-TA-562 (Enforcement Proceeding), Accused Products: Incremental Dental Positioning Adjustment Appliances and Methods of Producing Same

# Intellectual Property

## Patent Prosecution

Mei & Mark has a team of attorneys experienced in all phases of patent prosecution, including several former patent examiners. Our attorneys draft and prosecute patent applications, provide legal opinions on patentability, validity, and infringement, and counsel clients on strategic management of patent portfolios in all technical areas encompassing electrical, mechanical, biological and chemical technologies.

*of the United States Patent and Trademark Office has  
an application for a patent for a new and useful invention  
and description of the invention are enclosed. The require-  
of law have been complied with, and it has been determin-  
a patent on the invention shall be granted under the*

*Therefore, this United States*



## Trademark and Copyright

Mei & Mark attorneys assist clients with the selection, registration, use, licensing and enforcement of their trademarks, service marks, and copyrights. Mei & Mark has extensive experience in registering copyrights through the U.S. Copyright Office, prosecuting trademark applications filed with the USPTO, and representing clients in disputes before the Trademark Trial and Appeal Board.



## Trade Secrets

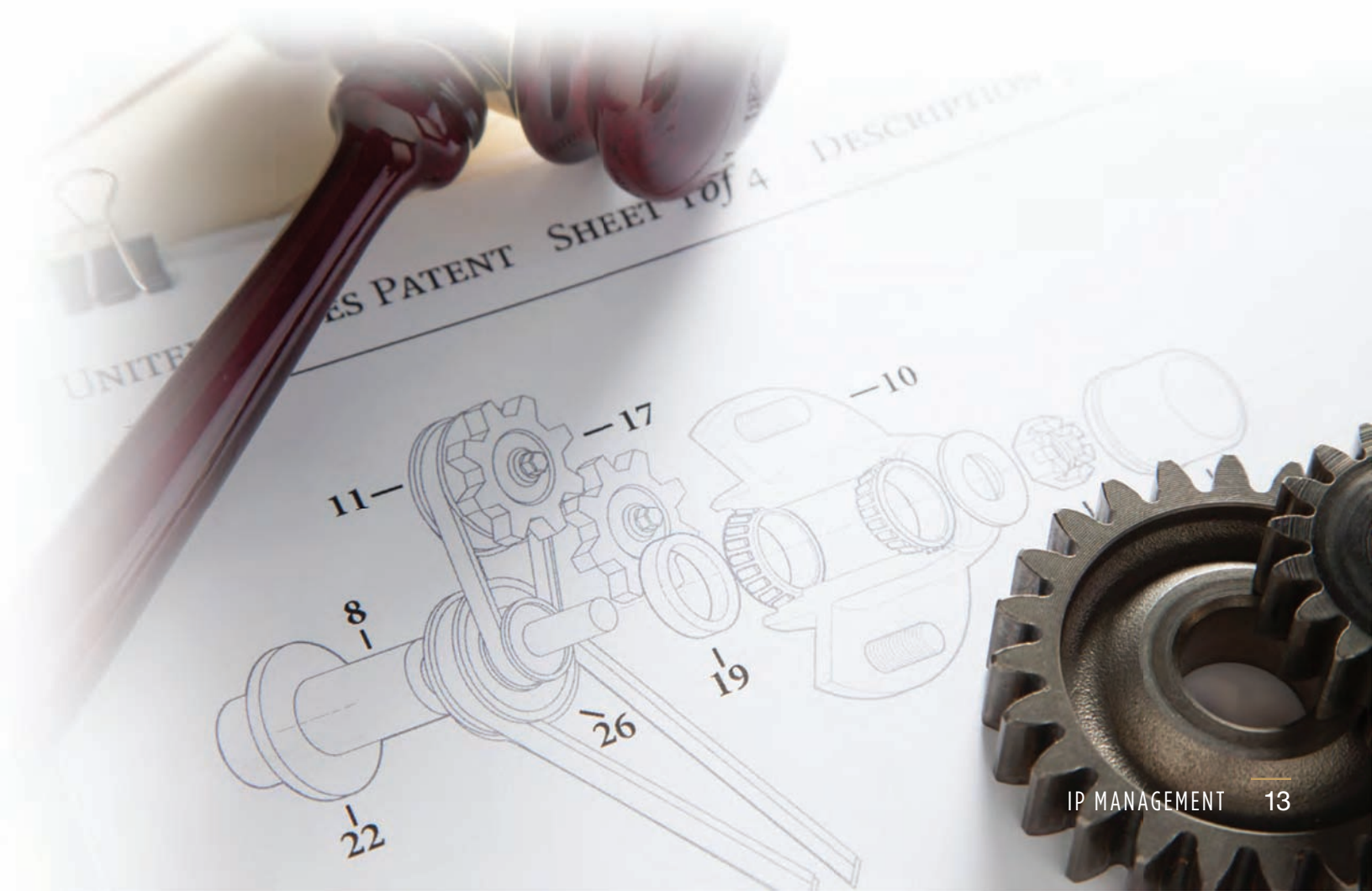
Mei & Mark aggressively protects clients' trade secrets, and zealously defends clients when a competitor's claim of trade secret misappropriation goes too far. The team also advises clients on non-disclosure agreements, business non-competition agreements and related protections.





## IP Management

Mei & Mark provides legal services across a full spectrum of IP management, including legal opinions (patentability, validity, infringement, freedom to operate), patent pooling arrangements, licensing agreements, technology transfers, due diligence, and general client counseling.



# U.S. Customs and International Trade

Mei & Mark helps our clients understand, apply and implement strategies relating to U.S. export control laws and regulations. We help clients develop export compliance programs to facilitate export transactions and undergo proper licensing. We also represent our clients before the relevant U.S. government agencies in defending them against and helping settle enforcement actions.

Mei & Mark's international trade group is comprised of former government attorneys with the U.S. International Trade Commission and the Department of Commerce. These attorneys have a substantial amount of experience representing foreign exporters and U.S. importers regarding U.S. antidumping and countervailing duty law.





# China Practice

## General Counseling

Mei & Mark advises clients on both outbound and inbound IP transactions with China. Our attorneys leverage their extensive knowledge of Chinese legal and business cultures to assist our clients in achieving their goals.

## China Government Relations

Mei & Mark's Chinese Government Relations Practice group serves U.S. clients doing business in China by improving predictability in Chinese litigation and dispute resolution and by improving transparency in the decision-making process. Our team of U.S. and Chinese qualified lawyers work together to guide our clients through dispute resolution in China and propose solutions that comply with both Chinese and U.S. anti-corruption laws.

## Antitrust and Competition

Since China's Anti-Monopoly Law first took effect in 2008, enforcement of these provisions has rapidly increased. Chinese anti-monopoly law enforcement agencies have increasingly exercised their muscle regulating both domestic and multinational corporations doing business in China, becoming one of the most important antitrust regulators in the world, along with its U.S. and European counterparts. Mei & Mark, along with Chinese counsel, assists clients in dealing with Chinese regulators regarding a variety of anti-monopoly issues.



# Awards, Honors and Media Coverage

- Mei & Mark has been recognized as among the “Go-To Law Firms of the Top 500 Companies” by American Lawyer Media, publishers of *The American Lawyer*, *The National Law Journal*, *Corporate Counsel*, and other magazines.
- Mei & Mark attorneys are consistently selected by their peers as “Super Lawyers” and “Rising Stars” through Thomson Reuters’ Super Lawyers® ranking service.
- Mei & Mark and its attorneys are ranked as a “Top ITC Law Firm” and “Top ITC Attorneys” by Docket Navigator.
- Mei & Mark’s cases have been covered by the following media outlets, among others:

The Wall Street Journal  
Bloomberg News  
Law360  
Lexis Nexis  
Chinese Xinhua News  
CCTV China Central Television  
Forbes China



THE WALL STREET JOURNAL.

Bloomberg  
NEWS

LAW360

 LexisNexis®

CCTV.  
中国中央电视台  
CHINA CENTRAL TELEVISION

 新华社  
XINHUA NEWS AGENCY

福布斯  
Forbes

# Contact

**Washington, D.C.**

818 18th Street NW  
Suite 410  
Washington, DC 20006-3506

**Florida**

1825 N.W. Corporate Blvd. Suite 110  
Boca Raton, Florida 33431

**California**

433 North Camden Drive Suite 400  
Beverly Hills, California 90210

**Tel:** 888.860.5678

**Email:** [info@meimark.com](mailto:info@meimark.com)

[www.meimark.com](http://www.meimark.com)

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